viamedia 220 Lexington Green Circle Suite 300 Lexington, KY 40503 859-410-2699

**Invoice** 

Eric Holcomb for Indiana

Acct. Exec: POLITICAL\_HOUSE, VNS

Bill Cycle: 09/16

Invoice ID: 1219568 Campaign ID:

VNS/NCC

Invoice Date: 09-28-2016 Estimate ID: 835 Contract ID: 860517

**Client ID: 44115** 

P.O Number:

Tax ID:

Gross Advertising Fee Agency Commission Rep. Firm Commission

Description

\$740.00 (\$111.00) (\$220.15)

Net Advertising Fee

\$408.85

Amount

Sub Total

\$408.85

**Total This Invoice** 

\$408.85

/62324691/ 1349

Terms: Net 30 Days Upon Receipt

Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.

7796 Solution Center Chicago, IL 60677-7007 Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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## **via**media

220 Lexington Green Circle Suite 300 Lexington, KY 40503 859-410-2699

## **Affidavit of Performance**

Client Name: Eric Holcomb for Indiana Contract ID: 860517 Remarks: /62324691/ Contract Type: Political

Bill Cycle: 09/16 Rep. Firm: VNS/NCC

| Date                 | Weekday                | Network | Zone F                                 | Program Name            | Air<br>Time           | Spot Name              | Spot<br>Len          | Con<br>Line | Billing<br>Status  | Spot<br>Cost |
|----------------------|------------------------|---------|--|-------------------------|-----------------------|------------------------|----------------------|-------------|--------------------|--------------|
| 08/29/16             | Monday                 | CNN-E   | IND-1349 INDIANAP                      | lake Tanner             | 4:43nm                | BCEH1601H              | 00:00:30             | 11          | Charged            | 4.00         |
| 08/29/16             | Monday                 | CNN-E   | IND-1349 INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 11          | Charged            | 4.00         |
| 08/29/16             | Monday                 |         | IND-1349 INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 11          | Charged            | 4.00         |
| 08/29/16             | Monday                 |         | IND-1349_INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 12          | Charged            | 8.00         |
| 08/29/16             | Monday                 |         | IND-1349 INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 12          | Charged            | 8.00         |
| 08/29/16             | Monday                 |         | IND-1349_INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 14          | Charged            | 7.00         |
| 08/29/16             | Monday                 |         | IND-1349_INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 14          | Charged            | 7.00         |
| 08/29/16             | Monday                 |         | IND-1349_INDIANAP                      |                         | 5:41pm                | BCEH1601H              | 00:00:30             | 14          | Charged            | 7.00         |
| 08/29/16             | Monday                 | FOOD-E  | IND-1349_INDIANAP                      | Chopped                 | 11:24pm               | BCEH1601H              | 00:00:30             | 15          | Charged            | 8.00         |
| 08/29/16             | Monday                 | FXNC-E  | IND-1349_INDIANAP                      | Your World: Neil Cavuto | 4:23pm                | BCEH1601H              | 00:00:30             | 17          | Charged            | 9.00         |
| 08/29/16             | Monday                 | FXNC-E  | IND-1349_INDIANAP                      | Special Report          | 6:47pm                | BCEH1601H              | 00:00:30             | 17          | Charged            | 9.00         |
| 08/29/16             | Monday                 | FXNC-E  | IND-1349_INDIANAP                      | Greta Van Susteren      | 7:48pm                | BCEH1601H              | 00:00:30             | 17          | Charged            | 9.00         |
| 08/29/16             | •                      |         | IND-1349_INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 16          | Charged            | 11.00        |
| 08/29/16             | Monday                 |         | IND-1349_INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 19          | Charged            | 6.00         |
| 08/29/16             | Monday                 |         | IND-1349_INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 19          | Charged            | 6.00         |
| 08/29/16             | Monday                 |         | IND-1349_INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 18          | Charged            | 8.00         |
| 08/29/16             | Monday                 |         | IND-1349_INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 20          | Charged            | 9.00         |
| 08/29/16             | Monday                 | HIST-E  | IND-1349_INDIANAP                      | American Pickers        | 9:4 Ipm               | BCEH1601H              | 00:00:30             | 20          | Charged            | 9.00         |
| 08/30/16             | •                      |         | IND-1349_INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 11          | Charged            | 4.00         |
| 08/30/16             | Tuesday                |         | IND-1349_INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 11          | Charged            | 4.00         |
| 08/30/16             | Tuesday                |         | IND-1349_INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 12          | Charged            | 8.00         |
| 08/30/16<br>08/30/16 | Tuesday<br>Tuesday     |         | IND-1349_INDIANAP                      |                         |                       | BCEH1602H<br>BCEH1601H | 00:00:30<br>00:00:30 | 12<br>14    | Charged<br>Charged | 8.00<br>7.00 |
| 08/30/16             | Tuesday                |         | IND-1349_INDIANAP<br>IND-1349_INDIANAP |                         |                       | BCEH1602H              | 00:00:30             | 14          | Charged            | 7.00         |
| 08/30/16             |                        |         | IND-1349_INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 14          | Charged            | 7.00         |
| 08/30/16             | Tuesday                |         | IND-1349 INDIANAP                      |                         |                       | BCEH1602H              | 00:00:30             | 13          | Charged            | 10.00        |
| 08/30/16             | Tuesday                |         | IND-1349 INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 13          | Charged            | 10.00        |
| 08/30/16             |                        |         | IND-1349 INDIANAP                      |                         |                       | BCEH1602H              | 00:00:30             | 13          | Charged            | 10.00        |
| 08/30/16             | Tuesday                |         | IND-1349 INDIANAP                      | •                       |                       | BCEH1601H              | 00:00:30             | 13          | Charged            | 10.00        |
| 08/30/16             | Tuesday                |         | IND-1349_INDIANAP                      |                         | 10:51pm               | BCEH1601H              | 00:00:30             | 15          | Charged            | 8.00         |
| 08/30/16             | Tuesday                | FXNC-E  | IND-1349_INDIANAP                      | Greta Van Susteren      | 7:46pm                | BCEH1601H              | 00:00:30             | 17          | Charged            | 9.00         |
| 08/30/16             | Tuesday                | FXNC-E  | IND-1349_INDIANAP                      | The Kelly File          | 9:49pm                | BCEH1602H              | 00:00:30             | 16          | Charged            | 11.00        |
| 08/30/16             | Tuesday                | FXNC-E  | IND-1349_INDIANAP                      | Hannity                 | 10:09pm               | BCEH1601H              | 00:00:30             | 16          | Charged            | 11.00        |
|                      | Tuesday                |         | IND-1349_INDIANAP                      |                         |                       | BCEH1602H              | 00:00:30             | 16          | Charged            | 11.00        |
| 08/30/16             |                        |         | IND-1349_INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 19          | Charged            | 6.00         |
| 08/30/16             | Tuesday                |         | IND-1349_INDIANAP                      |                         |                       | BCEH1602H              | 00:00:30             | 19          | Charged            | 6.00         |
|                      | Tuesday                |         | IND-1349_INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 19          | Charged            | 6.00         |
| 08/30/16             | Tuesday                |         | IND-1349_INDIANAP                      |                         |                       | BCEH1602H              | 00:00:30             | 18          | Charged            | 8.00         |
| 08/30/16<br>08/30/16 | Tuesday<br>Tuesday     |         | IND-1349_INDIANAP<br>IND-1349_INDIANAP |                         |                       | BCEH1601H<br>BCEH1602H | 00:00:30<br>00:00:30 | 18<br>18    | Charged<br>Charged | 8.00<br>8.00 |
| 08/30/16             |                        |         | IND-1349_INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 20          | Charged            | 9.00         |
| 08/30/16             | Tuesday                |         |  | Milwaukee Blacksmith    |                       | BCEH1602H              | 00:00:30             | 20          | Charged            | 9.00         |
|                      | •                      |         | _                                      |                         |                       |                        |                      | 44          | •                  |              |
| 08/31/16             | Wednesday              | CNN-E   | IND-1349_INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 11          | Charged            | 4.00         |
| 08/31/16             | Wednesday              |         | IND-1349_INDIANAP<br>IND-1349_INDIANAP |                         |                       | BCEH1603H              | 00:00:30<br>00:00:30 | 11<br>12    | Charged            | 4.00<br>8.00 |
|                      | Wednesday<br>Wednesday |         | IND-1349_INDIANAP                      |                         |                       | BCEH1603H<br>BCEH1601H | 00:00:30             | 12          | Charged<br>Charged | 8.00         |
|                      | Wednesday              |         | IND-1349_INDIANAP                      |                         |                       | BCEH1603H              | 00:00:30             | 12          | Charged            | 8.00         |
| 08/31/16             | Wednesday              |         | IND-1349 INDIANAP                      |                         |                       | BCEH1603H              | 00:00:30             | 14          | Charged            | 7.00         |
|                      | Wednesday              |         | IND-1349_INDIANAP                      | •                       |                       | BCEH1601H              | 00:00:30             | 13          | Charged            | 10.00        |
|                      | Wednesday              |         | IND-1349 INDIANAP                      |                         |                       | BCEH1603H              | 00:00:30             | 13          | Charged            | 10.00        |
|                      | Wednesday              |         | IND-1349_INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 13          | Charged            | 10.00        |
|                      | Wednesday              |         | IND-1349 INDIANAP                      |                         |                       | BCEH1603H              | 00:00:30             | 15          | Charged            | 8.00         |
| 08/31/16             | Wednesday              | FOOD-E  | IND-1349_INDIANAP                      | Chopped                 | 9:23pm                | BCEH1601H              | 00:00:30             | 15          | Charged            | 8.00         |
| 08/31/16             | Wednesday              | FOOD-E  | IND-1349_INDIANAP                      | Chopped                 | 9:51pm                | BCEH1603H              | 00:00:30             | 15          | Charged            | 8.00         |
| 08/31/16             | Wednesday              |         | IND-1349_INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 17          | Charged            | 9.00         |
|                      | Wednesday              |         | IND-1349_INDIANAP                      |                         |                       | BCEH1603H              | 00:00:30             | 17          | Charged            | 9.00         |
| 08/31/16             |                        |         | IND-1349_INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 16          | Charged            | 11.00        |
| 08/31/16             |                        |         | IND-1349_INDIANAP                      |                         |                       | BCEH1603H              | 00:00:30             | 16          | Charged            | 11.00        |
|                      | Wednesday              |         | IND-1349_INDIANAP                      |                         |                       | BCEH1603H              | 00:00:30             | 19          | Charged            | 6.00         |
| 08/31/16             | Wednesday              |         | IND-1349_INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 19          | Charged            | 6.00         |
| 08/31/16             | Wednesday              |         | IND-1349_INDIANAP                      |                         |                       | BCEH1603H              | 00:00:30             | 18          | Charged            | 8.00         |
|                      | Wednesday              |         | IND-1349_INDIANAP                      |                         |                       | BCEH1601H              | 00:00:30             | 18          | Charged            | 8.00         |
| 08/31/16             | Wednesday<br>Wednesday |         | IND-1349_INDIANAP<br>IND-1349_INDIANAP |                         |                       | BCEH1603H<br>BCEH1601H | 00:00:30<br>00:00:30 | 20<br>20    | Charged<br>Charged | 9.00<br>9.00 |
| 00/31/10             | vveunesuay             | HIST-E  | IIND-1949_IINDIANAP                    | i awii Stais            | ı ı. <del>4</del> opm | POEL 100 ILI           | 00.00.30             | 20          | Charged            | 9.00         |

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| 09/01/16 | Thursday | CNN-E  | IND-1349 INDIANAP | Situation Room          | 5:58nm  | BCEH1601H | 00:00:30 | 11 | Charged | 4.00  |
|----------|----------|--------|-------------------|-------------------------|---------|-----------|----------|----|---------|-------|
| 09/01/16 | Thursday | CNN-E  | IND-1349 INDIANAP |                         | 7:27pm  | BCEH1603H | 00:00:30 | 11 | Charged | 4.00  |
| 09/01/16 | Thursday | DISC-E | IND-1349 INDIANAP |                         | 8:48pm  | BCEH1601H | 00:00:30 | 12 | Charged | 8.00  |
| 09/01/16 | Thursday | DISC-E | IND-1349 INDIANAP |                         | 9:25pm  | BCEH1603H | 00:00:30 | 12 | Charged | 8.00  |
| 09/01/16 | Thursday |        | IND-1349 INDIANAP |                         | 5:17pm  | BCEH1603H | 00:00:30 | 14 | Charged | 7.00  |
| 09/01/16 | Thursday |        | IND-1349 INDIANAP |                         | 5:36pm  | BCEH1601H | 00:00:30 | 14 | Charged | 7.00  |
| 09/01/16 | Thursday |        | IND-1349 INDIANAP |                         | 8:31pm  | BCEH1603H | 00:00:30 | 13 | Charged | 10.00 |
| 09/01/16 | Thursday |        | IND-1349 INDIANAP | •                       | 8:51pm  | BCEH1601H | 00:00:30 | 13 | Charged | 10.00 |
| 09/01/16 | Thursday |        | IND-1349 INDIANAP |                         | 9:38pm  | BCEH1603H | 00:00:30 | 13 | Charged | 10.00 |
| 09/01/16 | Thursday |        | IND-1349 INDIANAP |                         | 9:54pm  | BCEH1601H | 00:00:30 | 13 | Charged | 10.00 |
| 09/01/16 | Thursday |        | IND-1349 INDIANAP | -                       | 9:23pm  | BCEH1601H | 00:00:30 | 15 | Charged | 8.00  |
| 09/01/16 | Thursday |        | IND-1349 INDIANAP |                         | 9:51pm  | BCEH1603H | 00:00:30 | 15 | Charged | 8.00  |
| 09/01/16 | Thursday |        | IND-1349 INDIANAP |                         | 10:18pm | BCEH1601H | 00:00:30 | 15 | Charged | 8.00  |
| 09/01/16 | Thursday |        | IND-1349 INDIANAP |                         | 11:49pm | BCEH1603H | 00:00:30 | 15 | Charged | 8.00  |
| 09/01/16 | Thursday | FXNC-E | IND-1349 INDIANAP | Your World: Neil Cavuto | 4:50pm  | BCEH1601H | 00:00:30 | 17 | Charged | 9.00  |
| 09/01/16 | Thursday |        | IND-1349 INDIANAP |                         | 5:16pm  | BCEH1603H | 00:00:30 | 17 | Charged | 9.00  |
| 09/01/16 | Thursday |        | IND-1349 INDIANAP |                         | 6:21pm  | BCEH1601H | 00:00:30 | 17 | Charged | 9.00  |
| 09/01/16 | Thursday | FXNC-E | IND-1349 INDIANAP | The O'Reilly Factor     | 8:46pm  | BCEH1603H | 00:00:30 | 16 | Charged | 11.00 |
| 09/01/16 | Thursday | FXNC-E | IND-1349 INDIANAP | The Kelly File          | 9:51pm  | BCEH1601H | 00:00:30 | 16 | Charged | 11.00 |
| 09/01/16 | Thursday | FXNC-E | IND-1349 INDIANAP | The O'Reilly Factor     | 11:51pm | BCEH1603H | 00:00:30 | 16 | Charged | 11.00 |
| 09/01/16 | Thursday | HGTV-E | IND-1349 INDIANAP | Flip or Flop            | 4:46pm  | BCEH1603H | 00:00:30 | 19 | Charged | 6.00  |
| 09/01/16 | Thursday | HGTV-E | IND-1349 INDIANAP | Flip or Flop            | 5:17pm  | BCEH1601H | 00:00:30 | 19 | Charged | 6.00  |
| 09/01/16 | Thursday | HGTV-E | IND-1349 INDIANAP | Flip or Flop            | 9:45pm  | BCEH1603H | 00:00:30 | 18 | Charged | 8.00  |
| 09/01/16 | Thursday | HGTV-E | IND-1349 INDIANAP | House Hunters Intl      | 10:44pm | BCEH1601H | 00:00:30 | 18 | Charged | 8.00  |
| 09/01/16 | Thursday | HGTV-E | IND-1349_INDIANAP | Desert Flippers         | 11:18pm | BCEH1603H | 00:00:30 | 18 | Charged | 8.00  |
| 09/01/16 | Thursday | HIST-E | IND-1349_INDIANAP | Mountain Men            | 8:43pm  | BCEH1603H | 00:00:30 | 20 | Charged | 9.00  |
| 09/01/16 | Thursday | HIST-E | IND-1349_INDIANAP | Mountain Men            | 9:47pm  | BCEH1601H | 00:00:30 | 20 | Charged | 9.00  |
| 09/01/16 | Thursday | HIST-E | IND-1349_INDIANAP | Ice Road Truckers       | 10:18pm | BCEH1603H | 00:00:30 | 20 | Charged | 9.00  |
|          | -        |        | _                 |                         |         |           |          |    | _       |       |

Grand Total 740.00

## **Channel Summary**

| Network | Zone                  |             | Total Spots | Gross Revenue |
|---------|-----------------------|-------------|-------------|---------------|
| CNN-E   | IND-1349_INDIANAPOLIS |             | 9           | \$36.00       |
| DISC-E  | IND-1349_INDIANAPOLIS |             | 9           | \$72.00       |
| ESPN-E  | IND-1349 INDIANAPOLIS |             | 20          | \$173.00      |
| FOOD-E  | IND-1349 INDIANAPOLIS |             | 9           | \$72.00       |
| FXNC-E  | IND-1349 INDIANAPOLIS |             | 18          | \$180.00      |
| HGTV-E  | IND-1349 INDIANAPOLIS |             | 18          | \$126.00      |
| HIST-E  | IND-1349_INDIANAPOLIS |             | 9           | \$81.00       |
|         |                       | Grand Total | 92          | \$740.00      |

These announcements were cablecast at the above times as entered in the system's program logs. Program names may vary due to alterations in network scheduling. The attestation below, if any, is specifically limited to linear video product. Entries above for non-linear video product such as advanced advertising and online advertising are set forth solely as a line item to allow global billing for all Viamedia products. Separate affidavits for non-linear video product attached to this Affidavit, or sent independently, are intended to be read in conjunction with this Affidavit of Performance to reflect the totality of Viamedia's attestation as to the product and services which have been provided to Client.

Conid: 860517

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